



WOODS & AITKEN
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LABOR & EMPLOYMENT LAW E-BRIEF



As a human resource professional, you face a wide array of business challenges—and no one understands them more than your fellow HR colleagues. To help you strategically tackle your role, HRAM, Woods & Aitken LLP, Baird Holm LLP, and the Austin Peters Group invite you to join our yearlong HR peer group, where you'll meet monthly with other HR professionals to explore how you can make a more significant contribution to your organization. The content of the program is based in part on the teaching of industry leader Dave Ulrich, and his best-selling book *HR Competencies*. The meetings take place at Woods & Aitken's Omaha office in a confidential environment, allowing participants to freely discuss how to connect HR and business strategies to help their organizations develop a competitive advantage. This program will be most beneficial to professionals with at least five or more years of HR experience.

Joining this peer group will help you:

- Focus on your unique issues. Participants are encouraged to bring current business challenges to each session and work with peers to solve them.
- Develop competencies that can improve your personal performance and the success of your business.

About E-Brief

E-Brief is a periodic email newsletter that is sent to our clients and friends to provide information that is important to their success.

Comments Welcome

We welcome your comments on our E-Brief. If there are topics you are interested in learning more about, please email us at: e-brief@woodsaitken.com

About Woods & Aitken LLP

Woods & Aitken has been representing clients since the firm was founded in 1921. For more information about the firm and our attorneys, please visit our website:

www.woodsaitken.com.

- Educate yourself in strategic, up-to-date HR thinking to attract and retain the most qualified talent.
- Better understand what HR professionals must do to add greater value to their businesses.

You will receive:

- Monthly one-and-one-half hour working sessions facilitated by Woods and Aitken's Attorney Pam Bourne, Baird Holm's Attorney Mark McQueen and Austin Peters' President Rebecca Crowder.
- A resource kit with course book, topics, worksheets, articles, issues presented and resolved, and HR tips and tools.
- Access to other group members to help you with day-to-day issues.
- 15 hours of Strategic Business Management credit toward PHR, SPHR and GPHR.

The cost for the program is \$975 for HRAM members and \$1,100 for non-HRAM members and includes 16.5 hours of instruction, materials, a Myers-Briggs assessment, continental breakfast, and parking. Sessions will take place from 7:30 AM – 9:00 AM on the last Friday of the month beginning on January 27, 2012.

What current participants are saying about the value of the program:

"I have truly enjoyed interacting with and learning from a diverse group of senior HR professionals. I also particularly enjoyed discussing David Ulrich's book, HR Competencies, which has changed my perspective on what it means to be a successful HR professional." Corliss Lovstad, Vice-President—Human Resources, Children's Hospital & Medical Center

"The 2011 Strategic HR Peer Group has been extremely valuable to me both personally and professionally. By participating in this group I have learned from other HR

professionals and gained invaluable contacts that I can reach out to at any time to share ideas or talk about best practices. I recommend this group to any HR professional that wants to learn from others experiences and build their network!" Marc Serrett, HR Business Partner, OPPD

"The sharing of HR knowledge, processes and experiences across different industries was impactful. Understanding different perspectives when dealing with HR issues aids in pushing us as HR professionals out of our comfort zones and encourages us to try new things." Linda Atkin, Human Resources Director, Republic National Distributing Company

Group size is limited.

To register or to receive more information, call 402-898-7405
or email RSVP@woodsaitken.com.

**The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. This program has been approved for 15 hours of Strategic Business Management credit toward PHR, SPHR and GPHR certification.*

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